packGATE

A PRODUCT OF ENGVIEW SYSTEMS

EngView Systems is a global provider of integrated solutions for the packaging industry. Its award-winning software, EngView Package & Display Designer Suite, is a CAD/CAM program for structural design of boxes and POP/POS displays. Headquartered in Sofia, Bulgaria, the company has offices also in Canada, USA, and Brazil. EngView sells its products through a global network of value-added resellers.

For more information about packGATE go to
packgate.engview.com

{EngView Systems}
A SIRMA GROUP COMPANY

packGATE

ONLINE PACKAGING SOLUTION

for printing and packaging companies

a product of EngView Systems

ONLINE SOLUTION FOR CUSTOM PACKAGING

packGATE is a web-to-pack platform for designing and selling packaging online. It provides printing and packaging companies with their own branded storefronts, where users can create and order custom boxes and displays.
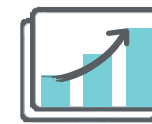
packGATE INTEGRATES WITH WEB-TO-PRINT AND E-COMMERCE SOLUTIONS

Packaging producers that are already using an e-commerce or a web-to-print solution can also integrate the packGATE RESIZE & DESIGN EDITOR to boost sales and utilize digital capacities.

THE PLATFORM GENERATES DIE CUT DESIGNS AND PRINT-READY FILES

packGATE automatically generates ready-to-use printing and die cutting files that feed the digital production machines, effectively reducing time-to-market and raising productivity.

GROW YOUR BUSINESS WITH packGATE

INCREASE PACKAGING SALES

Working 24/7, the packGATE platform helps packaging companies reach new customers by opening up market niches for personalization, individual orders and localized brand campaigns.

OPTIMIZE DIGITAL PRODUCTION

With a constant flow of packaging jobs, producers can optimize the workload for digital production and achieve shorter turnaround time at affordable rates.

STREAMLINE COMMUNICATION

All communication between customer and producer, like chat, calls, project details and production files, goes through the packGATE platform, ensuring faster and more reliable customer support.

CUSTOM LIBRARY OF PARAMETRIC DESIGNS

packGATE offers a variety of resizable standards for packaging and POP displays that can be uploaded to the producers' storefronts. Packaging companies can also create and upload their own designs – parametric and fixed-size.

CUSTOMIZABLE INTERFACE

Packaging producers can choose the domain name of their webshop and customize the interface design according to their branding and style.

3D SHARING

packGATE generates a browser link with an interactive 3D preview of the created design.

PRICE MODELS & REQUEST QUOTE

Producers can set their own price model or receive quote inquiries.

RESIZE & DESIGN EDITOR

packGATE offers tools for real-time resizing of boxes, placement of graphics and finishing effects as well as instant visualization of the edits in 3D.

No prior graphical or structural design experience is needed to start creating custom packaging online.

With the RESIZE & DESIGN EDITOR customers can:
- Change sizes
- Place vector & raster images
- Add & format text
- Place QR and barcodes
- See finishing effects in 3D

QUICK ORDERING PROCESS

Transparency is ensured with automatic email notifications and keeping a history of orders, production files and projects.

FINISHING EFFECTS

packGATE supports realistic 3D visualisation of finishing effects like stamping, imprint and varnish. Customers can see in real time all modifications done to the design.

CUSTOMER SUPPORT

Chat and talk with the customers to help them create the packaging designs they need.